

1 - Management

FIRST: NON CREDIT COURSES			g) Information Technology: (6 S.H.)		
ELU	096	English Language [<60% score in the KU admission test]	QMIS	130	Computer- Based Applications in Business
QMIS	098	Basic Algebra (or passing the admission test)	QMIS	240	Introduction to Information Systems [QMIS 130]
SECOND: GENERAL EDUCATION REQUIREMENT 64 S. H.)			h) free electives (6 S.H.) Any two courses offered outside CBA		
a) English language Skills: (4 S.H.)			THIRD: BUSINESS CORE REQUIREMENTS (33 S.H.)		
ELU	106	English Language [ELU 096 or 60-80% score in the KU admission test]	ACC	110	Introduction to Financial Accounting
b) Analytical & Quantitative Skills: (9 S.H.)			MKT	201	Principles of Management [PAR]
QMIS	110	Business Math [QMIS 098 or passing admission test]	MKT	205	Organizational Behavior [MKT 201 & PSY 101] [PAR]
QMIS	120	Business Statistics I [QMIS 110]	QMIS	205	Introduction to Management Science [QMIS 110]
QMIS	220	Business Statistics II [QMIS 120]	FIN	220	Principles of Financial Management [ACC 110 & QMIS 120]
c) Communications Skills: (15 S.H.)			QMIS	210	Operations Management [QMIS 205]
AR	101	Arabic Language	ECON	212	Money and Banking [ECON 110 & ECON 111] [PAR]
AR	102	Arabic Language	ACC	214	Introduction to Cost and Management Accounting [ACC 110]
ELU	126	English for academic purposes I [ELU 106 or ≥ 80% score in the KU admission test]	MKT	220	Principles of Marketing [ECON 110] [PAR]
ELU	146	English for academic purposes II [ELU 126]	PA	307	Business, Ethics and Society [PAR]
MKT	303	Business Communications and report writing [AR 101, ELU 126] [PAR]	MKT	450	Strategic Management [MKT 220, MKT 201, FIN 220 & QMIS 210] [PAR]
d) Social & Behavioral Studies: (12 S.H.)			FOURTH: MAJOR REQUIREMENTS (27 S.H.)		
PSYCH	101	Introduction to Psychology	Required: (15 S.H.)		
ECON	110	Principles of Microeconomics	MKT	305	Human Resources Management [MKT 201]
ECON	111	Principles of Macroeconomics	MKT	310	Entrepreneurship & Small Business Management [MKT 201] [PAR]
Electives: Students choose one course from the following:			MKT	315	Management Planning and Decision Making [MKT 201 & QMIS 120]
HIST	101	Modern Arab History	MKT	412	Organizational Change and Development [MKT 205] [PAR]
SOC	101	Introduction to Sociology	MKT	460	International Business Management [MKT 201, ALU 126, Completion of 69 S.H.]
GEOG	101	Man and Environment	Electives: (12 S.H.)		
0840	102	Home Economics	Students choose three courses from:		
PS	103	Government and Politics of Kuwait	MKT	250	Introduction to International Business Management (MKT 201)
SOC	171	Anthropology	MKT	300	Research Methods for Business (MKT 201 & QMIS 220)
PSYCH	205	Social Psychology [PSYCH 101]	MKT	312	Total Quality Management [MKT 201]
e) Humanities: (9 S.H.)			MKT	405	Manpower Planning and Selection [MKT 305]
HIST	102	History of Arab-Islamic Civilization	MKT	406	Compensation System (MKT 305)
LAW	110	Legal environment for Business	MKT	407	Career Planning and Development (MKT 305)
Electives: Students choose one course from the following:			MKT	410	Organization Theory (MKT 205)
PHIL	101	Philosophy of Science	MKT	414	Leadership and Group Dynamics (MKT 205)
PHIL	102	Introduction to Logic	MKT	435	Organization Design (MKT 205)
SIS	102	Islamic Culture	MKT	470	Seminar in Management (completion of 90 S.H.)
PHIL	103	Principles of Philosophy	MKT	480	Internship in Management (completion of 90 S.H.)
PHIL	108	Moral and Modern Society	MKT	490	Special Topics in Management (departmental approval)
LAW	105	Human Rights	FIFTH: SUPPORT OF MAJOR AREA (6 S.H.)		
f) Physical & Biological Science: (3 S.H.)			MKT	322	Consumer Behavior (MKT 220)
Electives: Students choose one course from the following:			QMIS	351	Introduction to Electronic Commerce (QMIS 240)
PE	101	Petroleum Fundamentals	[PAR]= Partially taught in Arabic		
BOT	101	Biology (1)	MINIMUM REQUIREMENTS FOR GRADUATION: (130 S.H.)		
GEOL	101	Physical Geology			
GEOL	102	Historical Geology			
BOT	105	Environmental Conservation			
PHYS	111	Man and Energy			
Z	111	Introduction to Biology and Nature			
GEOL	111	Earth and Universe			
GEOL	112	Natural Resources			
Z	112	Human Biology			
GEOL	113	The Changing Earth			
GEOL	227	Environmental Geology [GEOL 101]			
BOT	261	Principles of Ecology			